



JOHNETTE BROWN

Bio

“MY MISSION IN LIFE IS NOT MERELY TO SURVIVE, BUT TO THRIVE, AND TO DO SO WITH SOME PASSION, SOME COMPASSION, SOME HUMOR, AND SOME STYLE.”
-Maya Angelou

Johnette Brown is a Real Estate enthusiast; she began her career in the Financial Sector more than 25 years ago through the platform of retail banking. Through hard work and dedication, accompanied with many incredible career opportunities, she has been granted and fortunate enough to lead, driven by her personal passion, commitment, and excitement to make a difference; she has held various roles in Investment Banking and Mortgage Banking & Finance. Johnette currently oversees the Urban Center for Financial Empowerment and Wealth Building for the Urban League of Greater Atlanta. Her focus is on Real Estate, Economic and Financial Development.

She has a proven track record of developing, motivating, and educating industry professionals and potential homeowners of realizing their dream of homeownership and beyond through Financial Education. Throughout the tenure of her career, she has educated more than 3,000 clients and real estate practitioners. You will often hear her say: “We together-will make your financial dreams come true”.

She is committed to providing each client, business partner and associate with the highest level of service and professionalism. With a relentless passion for Real Estate, she has comprised a top-notch coalition of industry partners. She demonstrates superb leadership skills and is proactive. With an engaging innovative approach to business development, she continues to empower her community through education.

Credentials: Real Estate Sales Consultant, Real Estate Coach, Series 6 & 63 Securities Licensure, Certified Mortgage Specialist, Fair Housing Certification, National Financial Educator Certification, HUD, Certified Housing Counselor, National Industry Standards for Homeownership Counseling by NeighborWorks® America.

Affiliations: Empire Board of Realtists, DeKalb Association of Realtors, Metro South Association of Realtors, Greater Real Estate Economic Resources, 100 Black Women DeKalb County Chapter, Empire Women’s Council, National Association of Real Estate Brokers, Georgia Bankers Association

She was most recently appointed to the National Association of Nonprofit Organizations and Executives (NANOE) Board of Governors.



Beyond this core of work, she continues to work within the realm of the highest Ethical standards. Specialty Service Core Competencies:

- Real Estate Fundamentals Education
- Real Estate Program Management
- Asset Management/Investment Training & Education First Time Homebuyer Education
- Mortgage Banking Education
- Community Development
- Economic Empowerment
- Financial Education & Coaching

Accepting challenges is the foundation of her life experiences and something she does with confidence.